

NOA Membership Directory

Advertising Rates & Sizes

The NOA membership directory is distributed to its 450+ Members each year. Only members receive directories. Non-member advertisers will receive a tear-sheet of Their advertisement.



NON-Member Rates

Ad Type		Ad Size (Width/Height)	Price
Outside Back Cover	Color	5 x 7.5 inches	Full bleed
Inside Front Cover	Color	5 x 7.5 inches Full bleed	\$ 2,300.00
Inside Back Cover	Color	5 x 7.5 inches Full bleed	\$ 2,300.00
Tab Page	Color	5 x 7.5 inches No bleed	\$2,100.00
Full Page	Color	5 x 7.5 inches No bleed	\$ 1,900.00
	Black/White	5 x 7.5 inches No bleed	\$ 1,700.00
Half Page	Color	4.5 x 3.25 inches No bleed	\$ 1,500.00

Digital files must be:

Formatted as a PDF file for a PC
Black & White ads can be a PDF or
EPS files (convert fonts to outline
please).

If you are sending ads in any other
format, please call the office.

Finished Directory size is trimmed to 6" x 8.5" and wire-bound.

Invoices are sent in January, unless requested early.
A directory is sent with each invoice.

Payments can be made to the National Onion Association via
check or made online with credit card through the member
center. Payments are not deductible as charitable contributions
for federal income tax purposes. However, they may be
deductible as an ordinary and necessary business expense.

All artwork is due by Oct. 31 EACH YEAR.

Call our office at (970) 353-5895 and ask for the Director of Public and Industry
Relations.