

**WHY SHOULD YOU
BECOME INVOLVED?**

When you join the National Onion Association, you become a part of a large, extended family that is there to support you in the onion industry through shared information, access to vital contacts, valuable education and research, and a collective commitment to industry sustainability and growth through legislative and regulatory involvement.

Join top onion professionals who rely on the NOA family for timely information, government representation and valuable industry networking.



**BECOME A VOICE
FOR THE INDUSTRY**

Members of the National Onion Association are, indeed, one large family, in which we support and learn from each other and work to keep the industry thriving.

The NOA thrives and succeeds by its membership supporting everything from sustainable agricultural practices and strong research, to vigorous governmental engagement and steady concentration on promoting onion consumption. Only together can we move forward.

As multifaceted as we are, there are quite a few areas of concentration:

- 1. Disseminating onion industry information.
- 2. Increasing the visibility and consumption of onions through steady promotion.
- 3. Helping shape federal legislative and regulatory issues.
- 4. Monitoring international trade.
- 5. Conducting industrywide educational conventions.



**INVESTMENT
+
PROMOTIONS
=
ONION SUCCESS**

Onions are the third most consumed fresh vegetable in the United States. Increased consumption is vital to keep our industry thriving. Without regular attention to publicity and promotions, consumption could easily tumble. Unlike other national commodity groups, the U.S. onion industry does not have a mandatory assessment for marketing its production volume. The NOA has chosen to encourage voluntary contributions from its membership. That's why the NOA requests one cent per hundred-weight on the onions grown or marketed.

A steady and robust onion promotion program – funded only by investments from NOA's membership apart from regular membership dues – is the key to preserving and growing onion consumption.



For more membership information, hover smart phone over code.

**We are family!
THRIVING
TOGETHER**



